

Polska



Promotion of the Pomeranian
economy in Beijing

2017-12-04 06:35:59



Representatives of the Pomeranian region, Gdańsk and Pruszcz Gdański cities with thirteen enterprises representatives from shipbuilding, food and medical industries took part in the promotional seminar and business-to-business meeting that was held on November 20, 2017 at the Polish Embassy in Beijing.

During the seminar the Marshall of the Pomeranian Voivodeship Mieczysław Struk and the Vice President of the Pomeranian Development Agency Piotr Ciechowicz presented economic development and the advantages of investing in the region as well as export offers of the Pomeranian region enterprises.

More than 30 representatives of Chinese institutions and economic organizations attended the meeting, including representatives of the Chinese Council for the Promotion of Foreign Trade, the Chinese Council for the Promotion of International Investments, the Trade Development Office of the Ministry of Commerce of the PRC and the Investment Promotion Office of the City of Beijing. Moreover four Chinese business media representatives were present at the meeting.

Right after the seminar, more than 60 Chinese entrepreneurs interested mainly in importing products and services to China participated in B2B meetings. Representatives of Chinese companies showed big interest in designing products for the shipbuilding industry, which were offered by three companies from Pomerania.

The event was organized by the Trade and Investment Promotion Section of the Polish Embassy in Beijing with the support of the Pomeranian Office in Beijing.



INNOWACYJNA GOSPODARKA
NARODOWA STRATEGIA SPÓJNOŚCI



**MINISTERSTWO
ROZWOJU**

UNIA EUROPEJSKA
EUROPEJSKI FUNDUSZ
ROZWOJU REGIONALNEGO



Projekt jest współfinansowany przez Unię Europejską ze środków Europejskiego Funduszu Rozwoju Regionalnego